



CFGP's Women in Philanthropy Forum

In September, CFGP hosted its first ever Women in Philanthropy Forum! The event served as a day to bring together women who inspire and empower others to be leaders in philanthropy. 150 guests were in attendance at St. Joseph's University to network and listen to the forum's scheduled panelists: Barbara Henkels, founder of the Regina Academies; Sandra Baldino, founder of the Generocity Community Alliance; and Betsy Courtney, Chief Development Officer at St. Joseph's Preparatory School. Catherine Klein, of Cheshire Nonprofit Law, moderated the discussion.

Panelists answered a series of questions including what motivates them to give, best practices for attracting donors of different ages and giving levels, and how to excel in your philanthropic career.

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"Being a development professional has taught me what it means to devote your career to something meaningful," said Betsy Courtney.

Panelists also gave personal accounts of their experiences with clients, prospective donors, and even as donors themselves. Audience members asked how the panelists identify organizations whom they'd like to give to.

"It starts with how you're treated by an organization and how you're approached," said Sandra Baldino. "It has to be genuine."

Thank you to everyone that attended this inaugural event, please stay tuned for the next CFGP's Women in Philanthropy Forum coming this spring!

Recently Awarded Grants

At CFGP, we understand that meeting charitable goals can sometimes be difficult when done alone. With your help, CFGP is proud to have recently awarded the following organizations financial support that will help fulfill their charitable missions.

Providence Center

\$15,000 Grant Recipient

Providence Center, located in North Philadelphia, serves as a positive space for learning in an area suffering from extreme poverty and violent crimes. Providence Center works to provide hope through education for children, youth, and adults in the community through their several programs that include English as a Second Language (ESL) for adults, homework assistance and tutoring for youth, and leadership training for teens.

Providence Center's leadership training program "Teen Leaders" trains high school students to become mentors for the younger children while being supported to graduate high school, develop professional skills, and enroll in college. Through this leadership program, children and teens are given the opportunity to bond and help one another grow. To continue to bridge the gap between their age groups, Providence Center received a grant from CFGP to help expand the Teen Leaders program to encompass middle school children. Middle school students will receive additional responsibilities and opportunities in the program to build their leadership skills and prepare them to potentially become Teen Leaders in the future. The activities will be introductions for how to work with children constructively, how to support others as a role model, and how to make positive changes in the community. By training students from a younger age, Providence Center is confident that the children will be better prepared to serve as leaders once they enter high school.



Augustinian Defenders of the Rights of the Poor (ADROP)

\$2,750 Grant Recipient

ADROP is a small, nonprofit organization in South Philadelphia that provides supportive services to individuals living in poverty. Its facility offers several programs to the community including a free health clinic where walk-in patients can receive free medical and dental care, ESL programming for the immigrant populations they serve, and many enrichment programs for local school students. ADROP has also created several partnerships with top rated institutions throughout the Philadelphia area, including Thomas Jefferson University Hospital Methodist Division, Villanova College of Nursing as well as elementary schools such as St. Anthony of Padua Parish School in South Philadelphia.

Currently, ADROP is running a student enrichment program in conjunction with St. Anthony of Padua Parish School. St. Anthony of Padua is a multicultural school made up of students who, in many cases, can only attend the school because of financial aid. CFGP's grant award will support the enrichment program over the next year.



Holy Cross Regional Catholic School

\$3,972.50 Grant Recipient

Holy Cross Regional Catholic School provides an environment where both students and their families share a pride for their education. Within this environment, students are able to achieve and thrive spiritually, intellectually, emotionally, physically, and socially.

Holy Cross Regional Catholic School's grant supported the implementation of a Theology of the Body program for their sixth through eighth grades. This program, a precursor to the existing program already incorporated into the curriculums of Archdiocesan high schools, focuses on teaching students to respect one another as well as themselves. The program also uses stories, real-life examples, activities, prayers and other resources to help middle school students navigate through their adolescence. CFGP's grant award helped Holy Cross to purchase the necessary materials for the program for the coming academic year.



Community Impact Awards

CFGP has continued to provide Community Impact Awards throughout the Greater Philadelphia region to organizations needing immediate financial assistance. Our most recent additions are:

The Sisters of St. Joseph Welcome Center **\$500**

The Sisters of St. Joseph Welcome Center in Kensington received a \$500 award from CFGP to support their educational programming. The Welcome Center serves as a resource to immigrants from the surrounding community. The Center offers English and computer skills classes, and citizenship test preparation. The Center also has its own on-site technology lab for their classes use.



In addition to teaching classes, staff members accompany their students to doctor visits, hospitals, and clinics to assist them in their adjustment to life in a new country.

St. Katherine Day School **\$500**

St. Katherine Day School was the first day school for special needs students in the country. St. Katherine's provides individualized special education in a Catholic environment for children and young adults with developmental delays or cognitive disabilities. At St. Katherine's, students are guided by a staff of highly



qualified educators to reach their fullest potential. Students participate in all subjects from reading and math to art, but with a tailored curriculum to address each student's needs. CFGP's Community Impact Award will help St. Katherine Day School with expenses associated with their special needs equipment and technology.



If you are interested in *learning more*, or to *donate*, visit CatholicFoundationPhila.org

CFGP Philanthropic Workshop Series

Back by popular demand, CFGP's Fall Philanthropic Workshop Series will once again focus on Parish Data Systems (PDS) Software training! Join our friend, Amy Mensch of R&S Design Computer Services, as she dives deeper into the functions of PDS and teaches us how to use key tools from the software.

Save the Date:

Tuesday, November 15, 2016
Holy Family University, 9:00 am

Register today at
RSVP@catholicfoundationphila.org

Serving as a resource to the community, CFGP's Philanthropic Workshop Series are reliable educational tools for parishes, schools and organizations in the community who are seeking to strengthen their fundraising tactics and philanthropic practices.



Executive Director's Corner
 – A Note from Dr. Tammy Tenaglia
 Growing Philanthropy

I am thrilled to have taken on the role of Interim Executive Director during such an exciting time at CFGP! Having been a Board of Trustees member since its inception, I have watched CFGP grow into a thriving community foundation that has become a catalyst in transforming philanthropy.

While CFGP has adjusted to the ever-changing trends in the nonprofit world, one core value of ours has remained: YOU, our donors and supporters, are our priority.

Through Mission Advancement Services
 (MAS), CFGP has helped organizations just like yours reach their fundraising goals.

Visit CatholicFoundationPhila.org/MAS to learn more about our services. We understand *The Art of Asking*.

Success Stories

MISSION ADVANCEMENT SERVICES

The Art of Asking.



Fulfilling the mission of your organization takes money – successfully asking takes skill. Through the Mission Advancement Services (MAS) offered by CFGP, we provide development services and strategic counseling for parishes, schools and other organizations.

Serving nonprofits large or small, MAS customizes approaches to meet an organization's specific challenges, goals and vision. Take a look at some of our most recent MAS clients!

St. Martha Parish
Increased Offertory Program

CFGP created a six-week Increased Offertory Program that used a communication plan and direct mailings tailored to St. Martha Parish and its constituents. St. Martha Parish saw a 9.4% increase in regular Sunday offertory, equaling a projected \$60,053.76 increase annually.

St. Agnes School
Grant Writing

St. Agnes Catholic School worked with CFGP's grant writers for guidance in writing and compiling grant proposals. The proposals requested funding for the

school's seventh and eighth grade technology initiative. St. Agnes School received \$1,500 from The Beneficial Foundation through their grant submissions and have renewed their partnership with CFGP for the coming academic year.

St. John Chrysostom Parish
Increased Offertory Program

St. John Chrysostom Parish in Wallingford implemented an Increased Offertory Program to help increase their regular Sunday offertory. After their six-week program concluded, the parish saw a 17.69% increase in their weekly offertory, or a projected additional \$130,330.40 annually.

St. Athanasius Parish and School
Development Consulting

CFGP is excited to announce its new partnership with St. Athanasius Parish and School in Philadelphia! CFGP will provide St. Athanasius with consulting services including grant writing and research, fundraising and marketing strategies and additional development assistance.

Charity Starts with You

It is never too early to teach your children the importance of giving back. Children should learn that charity is not just for adults or for the wealthy, but for anyone who wants to change their community.

Charity starts in the home. Below are five great ways that CFGP recommends teaching your children about giving back:

- 1. Donate Clothes** – Sit down with your child and have them go through their clothes and take out some items that no longer fit or that they no longer want. Do the same with coats, hats and other seasonal accessories. Having your child sort through the clothes will help them create a personal connection with giving.
- 2. Help your neighbor** – Everyone has elderly neighbors who could always use a helping hand. If your child is old enough, they could run to the pharmacy, pick up small groceries or even take out their trash. Small acts of kindness can go a long way!
- 3. Volunteer** – Volunteering is an amazing way to show your children hands-on how important charity work is in their lives. You can call your parish or school

to see if they have any opportunities, visit a homeless shelter, serve food at a soup kitchen – the possibilities are endless! Having your children interact with the people they are helping will leave a lasting impression that they can carry on throughout their adult life.

- 4. Talk to your children** – Start the conversation with your child today. Talk to them about how important it is to give back to those who are less fortunate. There are thousands in our area who do not have a home, a hot meal or clean clothes – so many children do not realize how blessed they truly are.
- 5. Keep the discussion going all year-round** – once the initial moment of charity is gone, make sure you keep your discussion about helping those in need go on year-round! Keep charity in the forefront of your child's mind – your children learn from the examples you set and from the values you instill in them.

It is essential to remember that the spirit of philanthropy is not about how much or what you give, but rather about helping those in need. For more information on philanthropy and to discuss charitable opportunities, please contact CFGP at contactus@catholicfoundationphila.org.



CFGP MESSENGER
 For Supporters of The Catholic Foundation of Greater Philadelphia

CatholicFoundationPhila.org



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